

**A smoothing approach for Composite  
Conditional Gradient with nonsmooth loss**  
Applications to collaborative filtering

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Joint work with  
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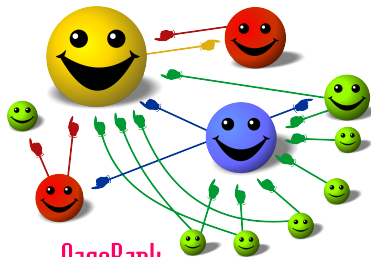
NYU - Courant Institute of Mathematical Sciences  
New York, June 2015

## Outline

- 1 **Motivating example**
- 2 Nonsmooth optimization problem
- 3 Dual smoothing of the loss
- 4 SCCG algorithm
- 5 Experimental results

## Recommendation systems

- Related product recommendation (Amazon)
- Web page ranking (Google)
- Social recommendation (Facebook)
- Computational advertising (Yahoo!)
- → **Movie recommendation (Netflix)**



PageRank

ebay

Modeling taste with Cassandra



## Collaborative Filtering for movie recommendation systems

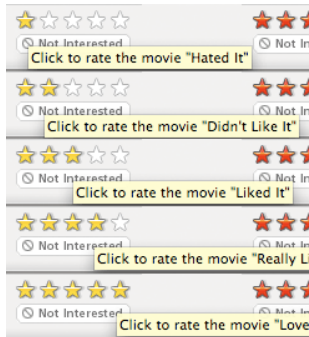
**Data:** for user  $i$  and movie  $j$

$X_{ij} \in \{0, 0.5, 1, 1.5, 2 \dots, 4.5, 5\}$  ratings

The **aim** is to guess a future evaluation  
 $(i, j) \mapsto X_{ij} = ?$

Characteristics of collaborative filtering:

- **large scale:**  $\text{size}(X) \sim 100,000 \times 100,000$
- **sparse data:**  $\text{size}(\mathcal{I}) \ll \text{total entries of } X$
- no external data
- method is not content based



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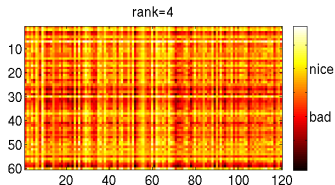
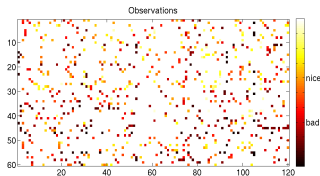
## Convex optimization problem - Matrix completion

$$\min_{W \in \mathbb{R}^{d \times k}} \frac{1}{N} \sum_{(i,j) \in \mathcal{I}} |W_{ij} - X_{ij}| + \lambda \|W\|_{\sigma,1}$$

where nuclear norm  $\|W\|_{\sigma,1}$  is the sum of singular values of  $W$   
 $N = \text{size}(\mathcal{I}) = \text{Number of known entries of the matrix (}= \text{known rates)}$

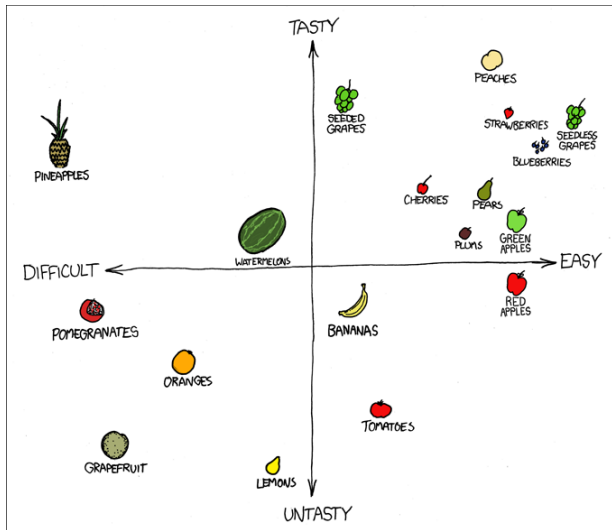
**Why  $\ell_1$  loss?** Previous work with  $\|\cdot\|_2^2$  [Becker Bobin Candes 2009]  
Here we consider  $\ell_1$  penalty for more robustness to outliers.

**Why nuclear-norm regularizer?** Movies rates are supposed to be a linear combination of few "movie types" which are deduced observing only the ratings.



## Why nuclear-norm regularizer?

Classes are embedded in a low dimension subspace of the feature space.



xkcd.com

## Convex optimization problem

$$\underset{W \in \mathbb{R}^{d \times k}}{\text{minimize}} \quad R_{\text{emp}}(W) + \lambda \|W\|_{\sigma,1} \quad \text{“doubly” nonsmooth problem}$$

- Algorithm: proximal algorithms (not scalable on large scale) [Nemirovski Yudin 1976] [Nesterov 2005]
- Issue: proximal operator related to nuclear-norm, requires computing the complete SVD of  $W$ .



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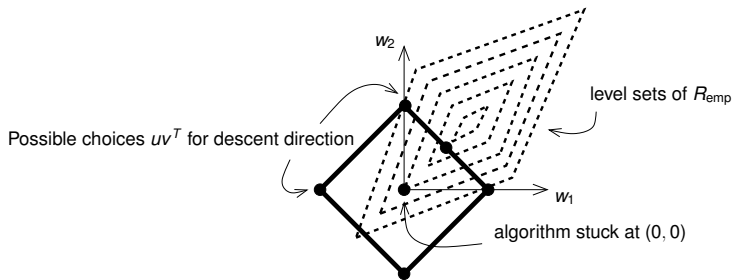
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## What if the loss were smooth?

$$\underset{W \in \mathbb{R}^{d \times k}}{\text{minimize}} \quad R_{\text{emp}}(W) + \lambda \|W\|_{\sigma,1} \quad \text{with a smooth } R_{\text{emp}}$$

- Algorithm: Composite Conditional Gradient (scalable) [Harchaoui, Juditsky, Nemirovski, 2013]  
Requires to compute appropriate top singular vector pairs (an order of magnitude simpler than computing SVD)

## Composite Conditional Gradient with nonsmooth loss does not converge



$$\text{minimize } R_{\text{emp}}(W) + \lambda \|W\|_{\sigma,1}$$

### Our approach:

- to smooth the loss (in a controllable way)
- to use Composite Conditional Gradient algorithms with smooth risk

Extension of Composite Conditional Gradient algorithms for doubly nonsmooth learning problems, e.g. collaborative filtering.

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## Smoothing of the loss function

**Aim:** build a family of smooth surrogates of  $R_{\text{emp}}$  parametrized by  $\gamma$

$$\{R_{\text{emp}}^\gamma\}_{\gamma>0} \quad \text{with } R_{\text{emp}}^\gamma \text{ smooth}$$

### Assumption:

The empirical risk is the support function of a convex compact set  $\mathcal{B}$  in  $\mathbb{R}^n$  (e.g. norms, gauge functions) composed with an affine function  $A$

$$R_{\text{emp}}(W) = \max_{x \in \mathcal{B}} \langle x, AW \rangle$$

**Construction of the family using the above structure:** Fenchel-type  $\gamma$ -smooth function (adapted from [Nesterov 2005])

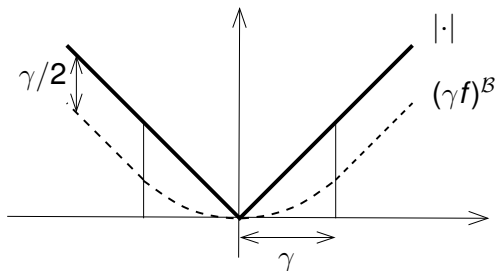
### Definition (Fenchel-type $\gamma$ -smooth function)

From Fenchel conjugate:

$$R_{\text{emp}}^\gamma(W) := \max_{x \in \mathcal{B}} \langle x, AW \rangle - \gamma f(x) =: (\gamma f)^\mathcal{B}(AW) = (\gamma f|_{\mathcal{B}})^*(AW)$$

$f: \mathcal{B} \rightarrow \mathbb{R}$  convex function

## Example of smooth surrogate



$$|s| = \max_{x \in [-1, 1]} xs$$

$$(\gamma f)^B(s) = \max_{x \in [-1, 1]} xs - \gamma \frac{1}{2} x^2$$

With  $f(x) = \frac{1}{2}x^2$ , we obtain the Huber function

$$(\gamma f)^B(s) = \begin{cases} \frac{1}{2\gamma} s^2 & \text{if } |s| \leq \gamma \\ |s| - \frac{\gamma}{2} & \text{if } |s| > \gamma \end{cases}$$

$$\nabla(\gamma f)^B(s) = \begin{cases} 1 & \text{if } s > \gamma \\ \frac{1}{\gamma} s & \text{if } |s| \leq \gamma \\ -1 & \text{if } s < -\gamma \end{cases}$$

The parameter  $\gamma$  controls the approximation

Small  $\gamma \Rightarrow$  better but less smooth approximation

Large  $\gamma \Rightarrow$  worse but smoother approximation

## Properties of the Fenchel-type $\gamma$ -smooth function

### Bounds of Fenchel-type $\gamma$ -smooth function

- for all  $x \in \mathcal{B}$   $m \leq f(x) \leq M \Rightarrow$   
for all  $s \in \mathbb{R}^k$   $\gamma m \leq \sigma(s) - (\gamma f)^{\mathcal{B}}(s) \leq \gamma M$
- for  $s \in \mathbb{R}^k$   $(\gamma f)^{\mathcal{B}}(s) \xrightarrow{\gamma \rightarrow 0} \sigma(s)$

The smooth surrogate can be made as tight as we want

### Smoothness of $\mathcal{B}$ -conjugate

$f$  strongly convex on  $\mathcal{B}$  (with constant 1)  
then

- $(\gamma f)^{\mathcal{B}}$  smooth
- $\nabla(\gamma f)^{\mathcal{B}}$  with Lipschitz constant  $\frac{1}{\gamma}$  on  $\mathbb{R}^k$

We now have the required smoothness to use Conditional Gradient algorithm

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We use Composite Conditional Gradient algorithm fom [Harchaoui  
Juditsky Nemirovski 2013]

**SCCG: Smoothed Composite Conditional Gradient**

**Inputs:**  $\lambda, \gamma, \epsilon$

Initialize  $W_0 = \mathbf{0}$

**for**  $t = 1, \dots, T(\epsilon)$  **do**

Call the oracle:  $(u_t, v_t) = \underset{\|u\|_2 = \|v\|_2 = 1}{\operatorname{argmin}} \langle \nabla R_{\text{emp}}^\gamma(W_{t-1}), uv^\top \rangle$

Compute

$$\min_{\theta_1, \dots, \theta_t \geq 0} R_{\text{emp}}^\gamma \left( \underbrace{\sum_{i=1}^t \theta_i u_i v_i^\top}_{W_t} \right) + \lambda \sum_{i=1}^t \theta_i$$

Current solution  $W_t = \sum_{i=1}^t \theta_i u_i v_i^\top$

**end for**

Return  $W$



## ★ In theory

### Theorem (Complexity bound)

Set an optimization accuracy  $\epsilon$ . Under some technical assumptions there is a smoothing parameter  $\gamma(\epsilon) = O(\epsilon)$  such that after  $T(\epsilon) = O(1/\gamma\epsilon)$  we have

$$R_{\text{emp}}(W_{T(\epsilon)}) - R_{\text{emp}}^* \leq \epsilon$$

## ★ In practice - choice of $\gamma$ with grid search

- Choose a family of smooth surrogate for loss ( $\lambda$  is fixed)
- Run SCCG for each  $\gamma$  on train set, fixed number of iterations
- Choose the best  $\gamma$  that minimizes  $R_{\text{emp}}$  on validation set

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We recall

### Original problem (doubly nonsmooth)

$$\underset{W \in \mathbb{R}^{d \times k}}{\text{minimize}} \quad \frac{1}{N} \sum_{(i,j) \in \mathcal{I}} |W_{ij} - X_{ij}| + \lambda \|W\|_{\sigma,1}$$

### Surrogate problem with smooth loss

$$\underset{W \in \mathbb{R}^{d \times k}}{\text{minimize}} \quad \frac{1}{N} \sum_{(i,j) \in \mathcal{I}} \ell^\gamma(W_{ij} - X_{ij}) + \lambda \|W\|_{\sigma,1}$$

$\{W_t\}_t$  sequence of iterates from SCCG algorithm

Computations minimize the smoothed problem and return  $\{W_t\}_t$

### Data sets

MovieLens	users	movies	observations	sparsity
Small	943	1 682	100 000	6.3%
Medium	3 952	6 040	1 000 209	4.2%
Large	71 564	65 133	10 000 054	0.21%

# Results Plot of the values of nonsmooth empirical risk $R_{emp}(W_t)$ for all three datasets [Pierucci, Harchaoui, Malick, Conférence d'Apprentissage Automatique Cap'2014 ]

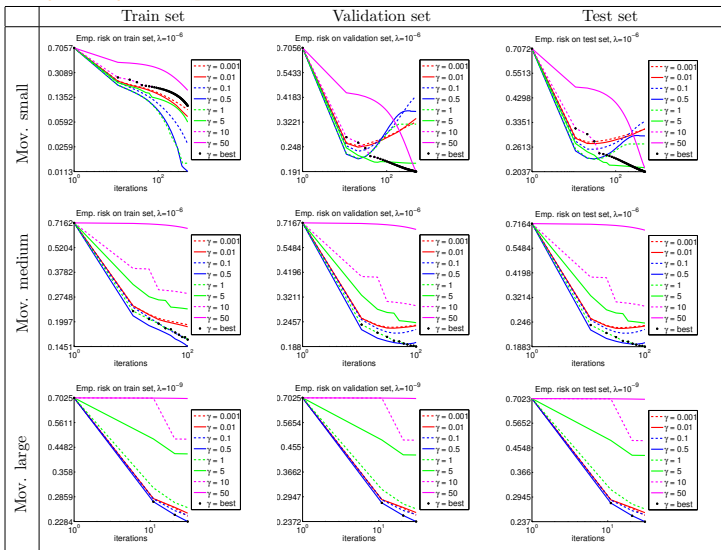


Figure 2: Movielens data - Empirical risk versus iterations.

**Train set** : we obtain sequences  $\{W_t\}_t$  for a set of  $\gamma \in [0.001, \dots, 50]$  and  $\lambda \in [0, \dots, 10^{-2}]$

**Validation set**: we chose the parameters  $\lambda_{\text{best}}$  and  $\gamma_{\text{best}}$  which minimize  $R_{\text{emp}}(W_t)$ , at the last iteration

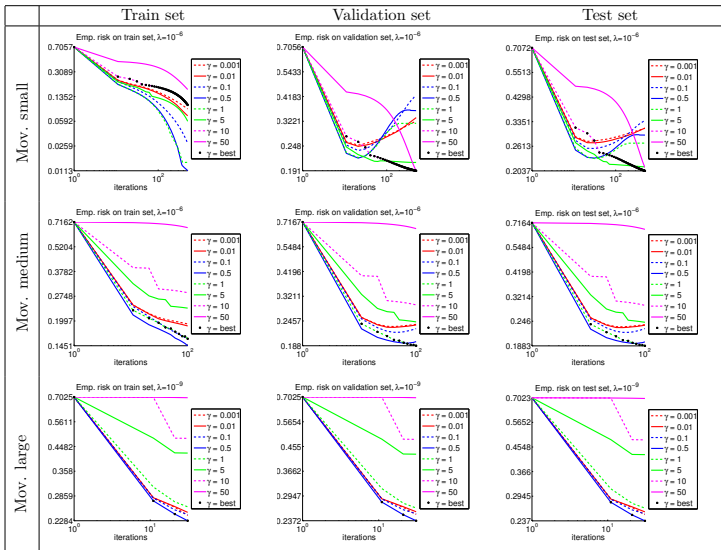


Figure 2: Movielens data - Empirical risk versus iterations.

## Conclusion

- Collaborative Filtering with  $\ell_1$  loss
- Generalizable doubly nonsmooth objective function:  
nonsmooth loss + norm regularizer
- Algorithm SCCG suitable for large scale
- Efficient calibration of  $\gamma$
- (To release) Matlab and python code - collaborative filtering for recommendation systems

Thank you for your attention

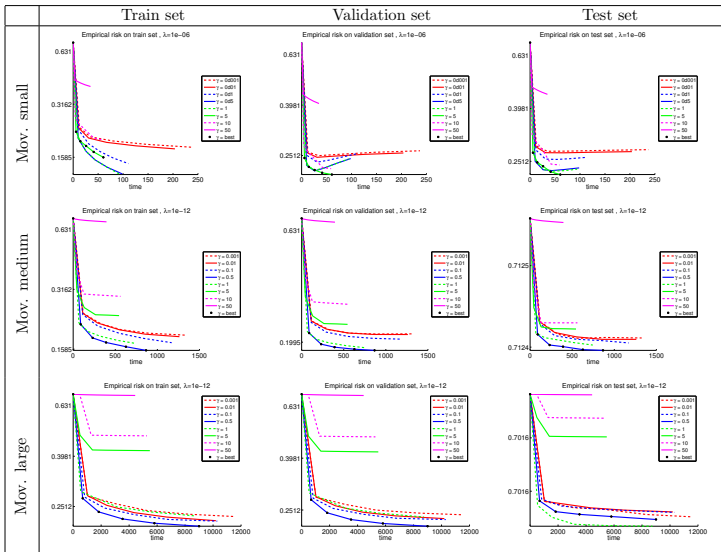


Figure 3: Movielens data - Empirical risk versus time. Related to all  $\gamma$  for the best choice of  $\lambda$ .



**Key point:** Consider the variable as weighted sum of atoms  $a_i \in \mathcal{A}$

$$W = \sum_{i \in \mathcal{I}} \theta_i a_i, \quad \theta_i \in \mathbb{R}$$

### SCCG - General version

**Inputs:**  $\lambda, \gamma, \epsilon$

Initialize  $W_0 = \mathbf{0}$

**for**  $t = 1, \dots, T(\epsilon)$  **do**

Call the linear minimization oracle:  $a_i = \mathbf{LMO}^\gamma(W_t)$

Compute

$$\min_{\theta_1, \dots, \theta_t \geq 0} \lambda \sum_{i=1}^t \theta_i + R_{\text{emp}}^\gamma \left( \sum_{i=1}^t \theta_i a_i \right)$$

Current solution  $W_t = \sum_{i=1}^t \theta_i a_i$

**end for**

Return  $W = \sum_i \theta_i a_i$

Linear minimization operator (replaces the proximal operator)

$$\mathbf{LMO}^\gamma(W) := \underset{a \in \mathcal{A}}{\operatorname{argmin}} \langle a, \nabla R_{\text{emp}}^\gamma(W) \rangle .$$